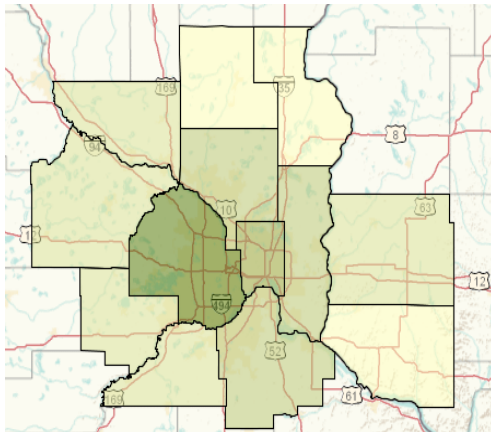


Economic Census: Local Business Snapshot

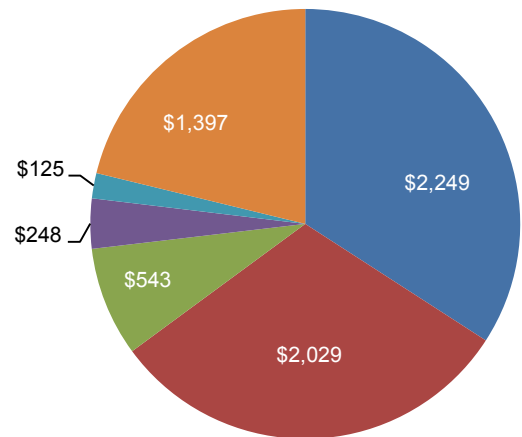
Minneapolis-St. Paul-Bloomington, MN-WI Metro Area

DID YOU KNOW?

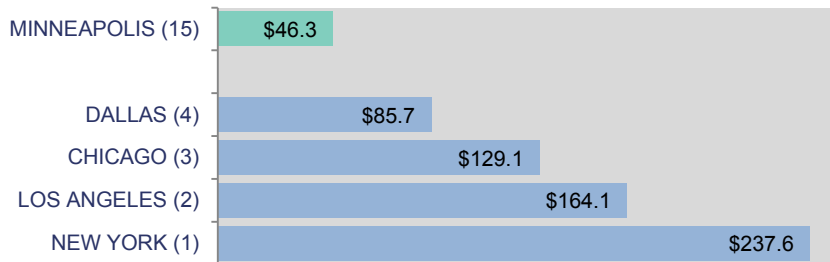
While the Health Care and Social Assistance sector was the largest employer in the Minneapolis metro area, the Wholesale Trade sector reported the highest 2007 sales (\$117.1 Billion). The Minneapolis metro was ranked 15th among U.S. metros in the number of businesses in the Health Care and Social Assistance sector (8,405 establishments).



ACCOMMODATION AND FOOD SERVICES SALES BY INDUSTRY: 2007 (\$ Millions)



TOTAL RETAIL SALES IN THE TOP METRO AREAS: 2007 (\$ BILLIONS)



- FULL-SERVICE RESTAURANTS
- LIMITED-SERVICE EATING PLACES
- FOOD SERVICE CONTRACTORS
- BARS
- CATERERS
- ALL OTHER

EMPLOYMENT STATISTICS IN TOP 5 INDUSTRY SECTORS IN THE MINNEAPOLIS METRO AREA: 2007 AND 2002

2007 NAICS Code	2007 NAICS Defined	Number of employees (Sector Ranking Statistic)			Payroll per Employee (\$)		
		2007	2002	Change	2007	2002	Change
62	Health care and social assistance	227,776	198,609	29,167	\$42,405	\$33,342	\$9,062
31-33	Manufacturing	200,650	209,774	(9,124)	\$51,931	\$43,455	\$8,477
44-45	Retail trade	188,242	189,192	(950)	\$23,345	\$21,097	\$2,248
72	Accommodation and food services	138,810	125,153	13,657	\$14,268	\$12,321	\$1,947
52	Finance and insurance	126,225	126,930	(705)	\$75,889	\$59,598	\$16,291

THE ECONOMIC CENSUS IS THE OFFICIAL 5-YEAR MEASURE OF AMERICAN BUSINESS
 For more statistics on this industry, visit business.census.gov
 Source: Economic Census; Economy-Wide Key Statistics File